



Date: September 27, 2021
To: Our Valued Customers
Subject: Paused #18101 Sku

At Aspire Bakeries our primary goal is to provide our customers with the highest quality foods and the best fill rates possible. To that end we have made the difficult decision to pause our assorted 2.25 muffin pack item #18101 in favor of producing more of our straight case flavors. We believe this will allow us to produce more of the 9100 series muffins to better service your business. Our ask of you is to convert your business from the #18101 to our straight pack 9100 series as listed out below.

09100	1-00-91752-09100-9	Wild Blueberry	96/2.25 oz.
09105	1-00-91752-09105-4	Banana Nut	96/2.25 oz.
09120	1-00-91752-09120-7	Chocolate Chocolate Chip	96/2.25 oz.
09123	1-00-91752-09123-8	Strawberry Shortcake	96/2.25 oz.
09145	1-00-91752-09145-0	Apple Cinnamon	96/2.25 oz.

Should you have any questions, please contact your Aspire sales representative, Broker or Aspire Customer Care Specialist.

Thanks you for your continued support and business

Scott Gosselin
Vice President Sales
Aspire Bakeries

