



April 13, 2022

Dear Valued Customers,

As you are aware, the national food and beverage supply chains continue to experience unprecedented challenges, and we have new developments impacting our ability to fully supply the Propel business.

On March 22nd, a fire broke out at our production and distribution facility in Piscataway, New Jersey. Thankfully, all employees and people who were in the facility were swiftly evacuated and there were no injuries. The safety of all our employees is the #1 priority for PepsiCo. We also appreciate the local first responders who acted quickly to ensure that our employees were able to stay out of harm's way and worked tirelessly to control the fire.

After assessing the state of the facility and the finished inventory in the warehouse, in addition to continued supply challenges across the total network, our Propel 500ml and 710ml businesses will be further constrained given the Piscataway plant's contribution to Propel production.

As a means of addressing these latest supply challenges, with the intention of recovering as soon as possible, we have made the decision to transition to a formal allocation process on all Propel 500mL & 710mL items.

In order to effectively manage this process and to be most accurate in delivering SKU/DC level ordering by week, the allocation will begin with shipments starting May 1st. Timeline:

- **Allocation Quantities:** Fair and equitable quantities will be communicated week of April 17th
- **Allocation Process:** Starting April 24th, new customer orders adhering to the 7-day lead time will be evaluated against the allocation quantities
- **The allocation will officially begin with shipments on May 1, 2022**

We take very seriously any situation that impacts our customers service levels and are pursuing every available option to expedite full recovery. The entire Propel team greatly appreciates your partnership and support of the brand. Please direct any specific questions regarding this communication to your Account Manager.

Regards,

A handwritten signature in black ink that reads "Tameka McBride".

Tameka McBride
Sales, Vice President
Gatorade & Propel

UPC	UPC DESC	PACK
52000014372000	PPL LQ 500ML 12PK WATERMELON REFORM 144	Propel 500ml 12pk
52000046489000	PPL LQ 500 ML PL 1/12PK VARIETY PACK	Propel 500ml 12pk
52000133189000	PPL LQ 500ML 1/12PK BK CHR	Propel 500ml 12pk
52000512007000	PPL LQ CRE 500ML 12PK KW ST	Propel 500ml 12pk
10052000512332000	PPL LQ CRE 500ML 12PK BERRY	Propel 500ml 12pk
10052000512486000	PPL LQ CRE 500ML 12PK GRAPE	Propel 500ml 12pk
10052000047513000	PPLVITAMIN FUNC WTR 500ML 12PK ORG RASP	Propel 500ml 12pk
10052000047520000	PPLVITAMIN FUNC WTR 500ML 12PK LM BLKBRY	Propel 500ml 12pk
10052000512325000	PPL PFWTR 500ML 1/12PK LEMON	Propel 500ml 12pk
52000049312000	PPL LQ 500ML PL 12CT VARIETY LTO 2021	Propel 500ml 12pk
52000050646000	PPL LQ 500ML PL 12CT VARIETY IMMUNITY	Propel 500ml 12pk
52000050479000	PPLVITAMIN FUNC WTR 500ML 12PK PIN PEACH	Propel 500ml 12pk
52000041521000	PPL LQ 500ML 1/12PK STRWB LMND	Propel 500ml 12pk
52000042726000	PPL LQ 500ML 1/12PK MANGO	Propel 500ml 12pk
52000014846000	PPL LQ 500ML PL 18CT VAR	Propel 500ml 18pk
52000046519000	PPL LQ 500ML PL 18CT VAR LTO 2020	Propel 500ml 18pk
52000050639000	PPL LQ 500ML PL 18CT VARIETY IMMUNE	Propel 500ml 18pk
52000045956000	PPL LQ 500ML PL 24CT VAR UPDATE 2019	Propel 500ml 24pk
52000047790000	PPL LQ 500ML PL 24CT IMMUN VP	Propel 500ml 24pk
52000050653000	PPL LQ 500ML PL 24CT IMMUN VP (2 FLAVOR)	Propel 500ml 24pk
10052000002840000	PPL PFWTR 500ML 4/6PK BK CHR	Propel 500ml 6pk
10052000002857000	PPL PFWTR 500ML 4/6PK PEACH	Propel 500ml 6pk
10052000013594000	PPL LQ CRE 500ML 4/6PK WATERMELON REFORM	Propel 500ml 6pk
10052000506324000	PPL LQ CRE 500ML 4/6PK LEMON	Propel 500ml 6pk
10052000506331000	PPL LQ CRE 500ML 4/6PK BERRY	Propel 500ml 6pk
10052000506409000	PPL LQ CRE 500ML 4/6PK KW ST	Propel 500ml 6pk
10052000506485000	PPL LQ CRE 500ML 4/6PK GRAPE	Propel 500ml 6pk
10052000047582000	PPL VIT FUNC WTR 500ML 4/6PK ORG RASP	Propel 500ml 6pk
10052000047599000	PPL VIT FUNC WTR 500ML 4/6PK LEM BLKBRY	Propel 500ml 6pk
10052000041504000	PPL LQ 500ML 4/6PK STRWB LMND	Propel 500ml 6pk
10052000050483000	PPL VIT FUNC WTR 500ML 4/6PK PIN PEACH	Propel 500ml 6pk
10052000042655000	PPL LQ 500ML 4/6PK MANGO	Propel 500ml 6pk
10052000001676000	PPL PFWTR 500ML 24CS LEMON	Propel 500ml Loose
10052000001690000	PPL PFWTR 500ML 24CS BERRY	Propel 500ml Loose
10052000001713000	PPL PFWTR 500ML 24CS KW ST	Propel 500ml Loose
10052000001737000	PPL PFWTR 500ML 24CS GRAPE	Propel 500ml Loose
10052000002994000	PPL PFWTR 710ML 12CS LEMON	Propel 710ml
10052000003380000	PPL PFWTR 710ML 12CS BERRY	Propel 710ml
10052000003397000	PPL PFWTR 710ML 12CS KIWI STRAW	Propel 710ml
10052000003427000	PPL PFWTR 710ML 12CS GRAPE	Propel 710ml
10052000003434000	PPL PFWTR 710ML 12CS BLACK CHER	Propel 710ml
10052000003441000	PPL PFWTR 710ML 12CS PEACH	Propel 710ml
10052000013617000	PPL PFWTR 710ML 12CS WATERMELON REFORM	Propel 710ml
10052000047483000	PPL VITMIN FUNCWTR 710ML 12CS ORG RASP	Propel 710ml
10052000047551000	PPL VITMIN FUNCWTR 710ML 12CS LEM BLKBRY	Propel 710ml
10052000041542000	PPL LQ 710ML 12CS STRWB LMND	Propel 710ml
10052000134770000	PPL LQ 710ML MANDARIN ORANGE	Propel 710ml
10052000050353000	PPL VIT FUNCWTR 710ML 12CS PIN PCH 85CS	Propel 710ml
10052000042730000	PPL LQ 710ML 12CS MANGO	Propel 710ml
52000043275000	PPL PFWTR 710ML 12CS VP ECOMM	Propel 710ml 12pk
52000042368000	PPL PFWTR 710ML 12CT VP ECOMM	Propel 710ml 12pk
52000047707000	PPL VITMIN FUNCWTR 710ML 12CS VP ECOMM	Propel 710ml 12pk
52000104202000	PPL LQ 500ML 66CS PL DISPLAY VARIETY	Propel 500ml 12pk Display
52000049237000	PPL LQ 500ML 4/6PK 25CS DS FIBER VTY	Propel 500ml 6pk Display
52000014921000	PPL LQ 710ML PL 30CS DSPLY VARIETY 2	Propel 710ml Display