



INFINITE POSSIBILITIES. ONE FAMILY.

**February 24, 2022**

Dear Valued Distribution Partner,

As you know from recent communications, Rich's continues to have constraints across our French Toast and Cheese product groups due to continued high demand, labor volatility, ingredient shortages and transportation constraints. These continued headwinds require additional actions to maximize service levels and best meet demand in 2022.

For this reason, we are moving to a monthly allocation process on these product groups and product codes through the end of 2022. We believe these efforts will allow us to focus on improving service levels against core product portfolios and limit the extent of service disruptions during this challenging time.

<u>Product Code</u>	<u>Description</u>
37720	WHOLE GRAIN 51% FRENCH TOAST -12/2 #
37722	FR FTS WG RED COATING 12/2#
67400	FR ORIGINAL FTS 5/2 LB
65110	FR BTRD MOZZ CHS STK 8/1.5#
65215	FR MOZ CHEESE STICKS 8/1.5 LB
65219	FR RED SODIUM CHEESE STICK 8/3#
65220	BFY BRD CHZ STICK 8/3 LB
65225	FR CHEESE CRUNCHERS 8/3.125#
65295	FR BRD MOZZ STX 8/3#

We remain focused on achieving a full supply chain recovery as soon as possible. Rich's has made significant investments to expand our network capacity, drive production efficiency, recruit, and retain key manufacturing associates, increase wages, and capitalize on every available production hour. We expect to see continued improvements from these investments throughout the year.

Thank you for your continued partnership as we navigate these industry-wide impacts and work to fully rebalance our supply and demand. **Rich's Sales Managers will be reaching out to answer any questions, discuss monthly allocation amounts and to help proactively manage adjustments to your future allocations.** We will also provide proactive communication on updates to this plan.

Sincerely,

Mike Miller  
VP of Field Sales & Distribution - Foodservice  
Rich Products Corporation