



AWAY FROM HOME

March 3, 2022

Dear Valued Customer,

We recognize that you and the entire K-12 Education Industry are dealing with manufacturing delays across your supplier networks, which is putting significant stress on your operations. We want to start by thanking you for your partnership with our teams to solve these challenges together. Recognizing clarity in “what” is driving our challenges and “how” we are progressing through them is important, and as such please see below for the actions we are taking to address disruptions in our supply and service.

DRIVER	ISSUE	ACTION
Capacity Constraints	While we are seeing overall Kellogg challenges, most are not driven by network capacity constraints. We have an isolated number of capacity limited platforms, which includes Eggo Mini Pancakes.	We've identified productivity efficiencies and planned capital investments throughout our manufacturing network to address each constraint to resolve these. Eggo Pancakes remains in process.
Component Constraints	Constraints on supplier provided raw and pack materials such as carton board, ingredients, and pallets.	Kellogg has established hyper-care teams to monitor and search for alternate suppliers, as well as increasing on-hand inventory to withstand future unforeseen disruptions.
Conversion (Labor) Pressure	Labor availability is impacting our hiring in plants, distribution centers, and our supply network. We are experiencing high turnover and absenteeism, weakening our supply reliability.	Kellogg is closely monitoring each location and increasing investment to attract and retain labor.
Warehouse/Transportation	In addition to labor issues in our warehouse network as outlined above the freight market is highly constrained, depressing on-time metrics.	Kellogg is running deep-dive interventions to strengthen our position, working to identify solutions to keep product flow to our customers' networks.

To help provide you with transparency in School Menu planning, the next page lists items that are currently unavailable and items with limited availability through the remainder of the school year.

The following items are currently **unavailable**. Estimated availability is noted next to each item.

Please work with your Kellogg Customer Service contact on specific location availability timing.

Case Code	Product Description	Ea/Case (ct)	Ea Net Wt (oz) or Count	Inner Pkg or Display	Availability Date
38000-51091	Kellogg's® Jump Starts™ Express: Kellogg's Frosted Flakes® Multi-Grain Reduced Sugar, Keebler® Honey Grahams, Apple Juice	44	5.97 oz.	Kit	Fall 2022
38000-78792	Kellogg's® Jump Starts™ Express: Froot Loops® Reduced Sugar (1 oz. Equiv. of Grain), Keebler® Honey Grahams (1 oz. Equiv. of Grain) Apple Juice (Kit qualifies as 2 oz. Equiv. of Grain & Fruit)	44	5.97 oz.	Kit	Fall 2022
38000-78791	Kellogg's® Jump Starts™ Express: Apple Jacks® Reduced Sugar (1 oz. Equiv. of Grain), Keebler® Honey Grahams 3ct. (1 oz. Equiv. of Grain), Apple Juice (Kit qualifies as 2 oz. Equiv. of Grain & Fruit)	44	5.97 oz.	Kit	Fall 2022
38000-54998	Kellogg's® Frosted Flakes® Multi-Grain Reduced Sugar (1 oz. Equiv. of Grain)	96	1 oz.	Bowl	Fall 2022
38000-78786	Kellogg's® Cinnamon Flakes Multi-Grain Cereal Red Sugar (1 oz. Equiv. of Grain)	96	1 oz.	Bowl	Fall 2022
38000-78788	Kellogg's® Froot Loops® Reduced Sugar (1 oz. Equiv. of Grain)	96	1 oz.	Bowl	Apr 2022
38000-11465	Kellogg's® Frosted Flakes® Multi-Grain Reduced Sugar (1 oz. Equiv. of Grain)	96	1 oz.	Pouch	Fall 2022
38000-11467	Kellogg's® Froot Loops® Reduced Sugar (1 oz. Equiv. of Grain)	96	1 oz.	Pouch	Apr 2022
38000-11469	Kellogg's® Apple Jacks® Reduced Sugar (1 oz. Equiv. of Grain)	96	1 oz.	Pouch	Apr 2022
38000-11052	Rice Krispies Treats® Made With Whole Grain (1 oz. Equiv. of Grain)	80	1.41 oz.	4/20 ct.	Mid-Mar 2022
38000-14540	Rice Krispies Treats® Mini Squares Made With Whole Grain (0.25 oz. Equiv. of Grain)	600	0.42 oz.	Each	Fall 2022
38000-14567	Rice Krispies Treats® Chocolatey Chip Made With Whole Grain (1 oz. Equiv. of Grain)	80	1.59 oz.	4/20 ct.	Mid-May 2022
38000-24520	Kellogg's® Crunchmania® French Toast (2 oz. Equiv. of Grain)	100	1.76 oz.	Each	Late Apr 2022
38000-92560	Eggo Bites® Mini Pancakes Blueberry (2 oz. Equiv. of Grain)	72	3.03 oz.	Bulk	Spring 2023

The following items will have **periods of fluctuating availability**. Estimated recovery is noted next to each item.

Please work with your Kellogg Customer Service contact on specific location availability timing.

Case Code	Product Description	Ea/Case (ct)	Ea Net Wt (oz) or Count	Inner Pkg or Display	Risk Through:
24100-79263	Cheez-It® Crackers Original Made With Whole Grain (1 oz. Equiv. of Grain)	175	0.75 oz.	Each	May 2022
38000-04996	Kellogg's® Frosted Mini-Wheats® Bite Size (1 oz. Equiv. of Grain)	96	1 oz.	Bowl	May 2022
38000-78787	Kellogg's® Apple Jacks® Reduced Sugar (1 oz. Equiv. of Grain)	96	1 oz.	Bowl	Mar 2022
38000-18574	Eggo Bites® Mini Pancakes Confetti (2 oz. Equiv. of Grain)	72	3.03 oz.	Bulk	Dec 2022

38000-92562	Eggo Bites® Mini Pancakes Maple (2 oz. Equiv. of Grain)	72	3.03 oz.	Bulk	Dec 2022
38000-80693	Eggo Bites® Mini French Toast Original (2 oz. Equiv. of Grain)	72	3.03 oz.	Bulk	Dec 2022
38000-80801	Eggo Bites® Mini French Toast Chocolate Chip (2 oz. Equiv. of Grain)	72	3.03 oz.	Bulk	Dec 2022
38000-92315	Eggo Bites® Mini Waffles Maple (2 oz. Equiv. of Grain)	72	2.65 oz.	Bulk	Dec 2022
38000-92313	Eggo Bites® Mini Waffles Cinnamon (2 oz. Equiv. of Grain)	72	2.65 oz.	Bulk	Dec 2022
38000-12070	Pop-Tarts® Made With Whole Grain Frosted Fudge (1.25 oz. Equiv. of Grain)	120	1.69 oz.	12/10 ct.	Apr 2022
38000-12073	Pop-Tarts® Made With Whole Grain Frosted Fudge (2.5 oz. Equiv. of Grain)	72	3.4 oz.	12/6 ct.	Apr 2022
38000-17196	Pop-Tarts® Made With Whole Grain Frosted Blueberry (1 oz. Equiv. of Grain)	120	1.69 oz.	12/10 ct.	Apr 2022
38000-17199	Pop-Tarts® Made With Whole Grain Frosted Blueberry (2.25oz. Equiv. of Grain)	72	3.4 oz.	12/6 ct.	Apr 2022
38000-55122	Pop-Tarts® Made With Whole Grain Frosted Cinnamon (1.25 oz. Equiv. of Grain)	120	1.69 oz.	12/10 ct.	Apr 2022
38000-55125	Pop-Tarts® Made With Whole Grain Frosted Cinnamon (2.5 oz. Equiv. of Grain)	72	3.4 oz.	12/6 ct.	Apr 2022
38000-55130	Pop-Tarts® Made With Whole Grain Frosted Strawberry (1 oz. Equiv. of Grain)	120	1.69 oz.	12/10 ct.	Apr 2022
38000-55133	Pop-Tarts® Made With Whole Grain Frosted Strawberry (2.25 oz. Equiv. of Grain)	72	3.4 oz.	12/6 ct.	Apr 2022
3010040213	Kellogg's® Grahams Tiger Bites Original (1 oz. Equiv. of Grain)	150	1 oz.	Each	Apr 2022
3010040221	Kellogg's® Grahams Tiger Bites Cinnamon (1 oz. Equiv. of Grain)	150	1 oz.	Each	Mar 2022
3010040239	Kellogg's® Grahams Tiger Bites Chocolate (1 oz. Equiv. of Grain)	150	1 oz.	Each	Apr 2022
3010045682	Keebler® Gripz® Cinnamon Grahams (1 oz. Equiv. of Grain)	150	0.9 oz.	Each	Mar 2022
3010050689	Keebler® Scooby-Doo!™ Bones Cinnamon Graham Sticks (1 oz. Equiv. of Grain)	210	1 oz.	Each	Apr 2022
3010055644	Keebler® Bug Bites® Cinnamon Grahams (1 oz. Equiv. of Grain)	210	1 oz.	Each	Apr 2022
3800024518	Kellogg's® Crunchmania® Cinnamon Bun (2 oz. Equiv. of Grain)	100	1.76 oz.	Each	Apr 2022

Customer satisfaction is paramount to the Kellogg Company. We apologize for any inconvenience. Please contact your Kellogg's Away From Home Sales Representative with any questions.

Sincerely,



Zach Ramos
Vice President and General Manager
Kellogg's Away From Home – Foodservice & Vending