



B&G Foods, Inc.

Four Gatehall Drive
Parsippany, NJ 07054

Tel: (973) 401-6500
Fax: (973) 630-6550

Important Notification Regarding Clabber Girl, Davis, Hearth Club, and Private Label Cornstarch

September 27, 2021

Dear Valued Partner:

Due to the high demand of cornstarch, our supply has been impacted on the below Clabber Girl, Hearth Club, and Davis Cornstarch items. Private Label cornstarch items are also impacted but not listed below. Those items will be provided to you separately.

B&G ITEM #	Description	UNIT UPC
385	CG CRN STARCH 12OZ 12CN	19900003851
586	CG CRN STARCH 1LB 12BX	19900005862
585	CG CRN STARCH 6.5OZ 12CN	19900005848
584	CG CRN STARCH 6.5OZ 24CN	19900005848
583	CG CRN STARCH BILINGUAL12OZ12CN	19900005831
585	CG CRN STARCH 6.5OZ 12CN	19900005855
387	CG CRN STARCH 3.5LB 6PL	19900003875
2382	CG CRN STARCH 50LB 1BG	19900023828
33801	DS CRN STARCH 6.5OZ 12CN	19900338014
389	CG CRN STARCH 3.5LB TR 6PL	019900003879
751	HC CRN STARCH 1LB 24BX	041617007518
752	HC CRN STARCH 6.5OZ 12CN	041617007522
2254	HC CRN STARCH 50LB 1BG	041617022542
2380	CG CRN STARCH 25LB 1BG	019900023804

Allocation:

The Allocation quantities were calculated on a "Fair Share" basis and represent the % of business each customer's cases represents of the total business by item. The time period impacted will be October 1st through December 31st, 2021. **The allocation is not a guarantee of product, and is based on an estimate of available inventory at that time. Final quantities may vary.**

Allocation Order Process:

Our Customer Service team will be working to manage orders to make this process work as smoothly as possible. Monthly allocation quantities should be submitted over the course of the month based on your typical ordering patterns. **Final quantities received may vary based on availability.**

- Any quantities ordered heavily in the earlier part of the month are subject to being cut if the timing of our supply doesn't match the rate orders for the month are received.
- In the event an approved allocated quantity should be cut in a given month, this amount will be returned to your approved allocated amount and provided later in the same month subject to availability.
- Any unused allocation in a given month will not roll over to the following month.

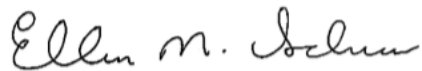
- **Important note:** Allocations are approved based on the requested delivery date transmitted on the order. For example, if you submit an order in October with a requested delivery date in November, the quantities ordered will go against your November allocation. All purchase orders with requested delivery dates in a given month will be filled in the order in which they are received. Please plan accordingly to ensure that the order in which purchase orders are transmitted supports how you wish to spread your designated allocation across your various shipping locations (where applicable). Once allocated orders are approved, we are unable to call them back from our distribution center to accommodate additional shipping locations submitted after the allocation has been consumed.

Promotional Programming:

Additionally, we request that all customers cancel promotional programming across all identified items through December 31, 2021. In the event that the recovery time improves, an update will be provided. Once again, we apologize for issues this is causing your organization. We value your business and appreciate your patience and cooperation as we manage through this shortage.

Please direct any questions to your B&G Foods representative.

Sincerely,



Ellen Schum
EVP, Chief Customer Officer
B&G Foods Inc.
4 Gatehall Drive
Parsippany, NJ 07054
973-867-5027
Ellen.Schum@bgfoods.com