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February 6, 2024

RE: Simplot Harvest Fresh® Avocados- Chilled Avocado Discontinuation

Dear Valued Simplot Customer,

Simplot Foods has made the strategic decision to discontinue the following fresh products from our Simplot Harvest Fresh® Avocados portfolio:

SKU	Simplot Harvest Fresh® Avocados Product Name	Estimated Runout Date
10071179012658	Avocado Pulp, Fresh 6/2# bag	03/31/24
10071179048657	Avocado Pulp, Fresh 4/6# bag	03/31/24
10071179050230	Avocado Pulp, Fresh 2/16# bag	03/31/24
10071179032410	Chunky Avocado Pulp, Fresh 8/2# tray	03/31/24
10071179048312	Hand-Scooped Avocado Chunks, Fresh 4/4# tray	03/31/24
10071179048329	Hand-Scooped Avocado Chunks, Fresh 8/2# tray	03/31/24
10071179041979	Individually Wrapped Halves, Fresh 48/1.5oz	03/31/24
10071179035145	Western Guacamole Cup, Fresh 36/2oz	03/31/24

It's important to note that this business decision is specific to our fresh avocado portfolio and excludes any changes to the frozen offerings in our Simplot Harvest Fresh® Avocados brand. We will process customer orders until March 13, 2024, with a final shipment date of March 31, 2024.

Please see below for recommendations on product substitutions.





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Product Substitutions:

Simplot Harvest Fresh® Discontinued <u>Fresh</u> Products	Simplot Harvest Fresh® Recommended <u>Frozen</u> Products
SKU: 10071179012658 Avocado Pulp, Fresh 6/2# bag	→ SKU: 10071179932260 Avocado Pulp, Frozen 12/1# SKU: 10071179936220 Avocado Pulp, Frozen 6/3#
SKU: 10071179048657 Avocado Pulp, Fresh 4/6# bag	→ SKU: 10071179936220 Avocado Pulp, Frozen 6/3# bag
SKU: 10071179050230 Avocado Pulp, Fresh 2/16# bag	→ SKU: 10071179051916 Avocado Pulp, Frozen 2/16# bag
SKU: 10071179032410 Chunky Avocado Pulp, Fresh 8/2# tray	→ SKU: 10071179032397 Chunky Avocado Pulp, Frozen 8/2# tray
SKU: 10071179048312 Hand-Scooped Avocado Chunks, Fresh 4/4# tray SKU: 10071179048329 Hand-Scooped Avocado Chunks, Fresh 8/2# tray	→ 10071179032397 Chunky Avocado Pulp, Frozen 8/2# tray
SKU: 10071179041979 Individually Wrapped Halves, Fresh 48/1.5oz	→ SKU: 10071179045250 Individually Wrapped Avocado Halves, Frozen 64/1.5oz
SKU: 10071179035145 Western Guacamole, Fresh 36/2oz cup	→ SKU: 10071179051909 Western Guacamole, Frozen 36/2oz cup

Additional product information for the suggested substitute SKUs can be found at simplotfoods.com.

We appreciate your understanding and cooperation during this transition. If you have any questions or concerns, please contact your Simplot representative.

Thank you,

Nick Williams
Product Marketing Manager, Avocado

