



December 18, 2023

Valued Customer,

General Mills Foodservice is announcing a packaging improvement for our Pillsbury™ Frozen Thaw & Serve Baked Brownie Sheets. **There is NO change to the product formula, and NO action is needed from customers.**

Individual brownie trays within the case will now be printed with a saleable UPC. This improvement will allow Distributors and Operators to sell individual brownie trays to customers. This change does not impact how customers order this product from General Mills, and product should continue to be purchased by the case.

Cases with the improved trays will flow onto orders in February.

**What's Changing?**

- Individual brownie tray packaging will be printed
  - See photos on following page
- Addition of individual tray UPC
- Addition of individual tray Nutrition Facts Panel

**What's NOT Changing?**

- Price
- Product Formula
- Ingredients/Nutrition
- Case UPC/GTIN
- Case Count
- Case Dimensions

**Impacted SKUs:**

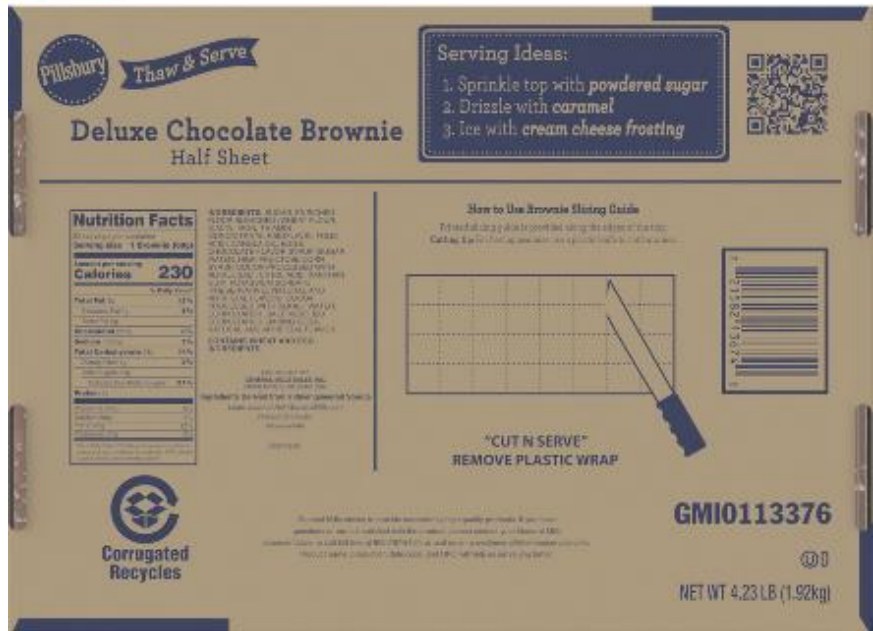
Product Description	BPC	Case GTIN	Tray UPC (NEW)	Packaging Flow-in timing
Pillsbury™ Frozen Thaw & Serve Baked Brownie Deluxe Half Sheet 4.2 lb	113376000	00721582133763	0721582136740	February 2024
Pillsbury™ Frozen Thaw & Serve Baked Brownie Deluxe Full Sheet 9.5 lb	113375000	00721582133756	0721582136757	February 2024

If you have further questions, please contact your local General Mills North America Foodservice Representative.

Sincerely,

General Mills Foodservice

**Updated Packaging (HALF SHEET):**



**Updated Packaging (FULL SHEET):**

