



January 31, 2022

Valued Customer,

We are experiencing several disruptions that are impacting production of SKUs within our Frozen Breakfast portfolio, including labor, packaging, and ingredient availability. These disruptions are compounded by the significant demand fluctuation we are seeing for SKUs across this portfolio.

In an effort to maximize the total case availability within our Frozen Breakfast portfolio, we are extending the estimated return date of 2 previously suspended SKUs, and temporarily suspending 2 additional SKUs. Taking these actions will allow us to increase production for the remaining SKUs within the portfolio and improve service reliability for the overall portfolio. This suspension is effective immediately and will continue through the dates listed in the table below.

Impacted SKUs:

Product Description	BPC	GTIN	Suspension Effective Date	Expected Return Date
Pillsbury™ Frozen Soft Filled Bar Cocoa Puffs™ 2.43 oz	111032000	10018000110329	11/8/2021	3/1/2022 7/1/2022
Pillsbury™ Frozen Mini Bagels Cinnamon Creamy Cheese 2.43 oz	138399000	10018000383990	11/8/2021	3/1/2022 7/1/2022
Pillsbury™ Frozen Frudel™ Cherry 2.29 oz	127851000	10018000278517	1/31/2022	7/1/2022
Pillsbury™ Frozen Filled Crescent Grape 2.29 oz	149978000	10018000499783	1/31/2022	7/1/2022

Suggested Temporary Replacements:

Product Description	BPC	GTIN
Pillsbury™ Frozen Soft Filled Bar Cinnamon Toast Crunch™ 2.36 oz	110978000	10018000109781
Pillsbury™ Frozen Mini Bagels Strawberry Creamy Cheese 2.43 oz	138413000	10018000384133
Pillsbury™ Frozen Frudel™ Apple 2.29 oz	127852000	10018000278524
Pillsbury™ Frozen Filled Crescent Chocolate 2.29 oz	149979000	10018000499790

We are working diligently to expedite ingredients and packaging with our suppliers, secure labor throughout our end-to-end supply chain, and optimize our production schedules to produce as much product as possible to meet demand.

Thank you for your partnership and flexibility during this disruption. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills Convenience & Foodservice