

March 21, 2022

Valued Customer,

General Mills North America Foodservice is announcing the temporary suspension of our Singlepak Cereal SKUs, effective immediately. This suspension is driven by ongoing capacity constraints, material sourcing challenges, and a recent mechanical disruption impacting the production line. Please reference the below list for impacted SKUs.

Impacted SKUs:

Product Description	BPC	GTIN	Suspension Effective Date	Expected Return Date
Cheerios™ Cereal Single Serve Singlepak .625 oz	11945000	10016000119458	3/21/2022	7/1/2022
Cinnamon Toast Crunch™ Cereal Single Serve Singlepak 1 oz	11653000	10016000116532	3/21/2022	7/1/2022
Golden Grahams™ Cereal Single Serve Singlepak .875 oz	11967000	10016000119670	3/21/2022	7/1/2022
Total™ Whole Grain Cereal Single Serve Singlepak .875 oz	11956000	10016000119564	3/21/2022	7/1/2022
Total™ Raisin Bran Cereal Single Serve Singlepak 1.19 oz	11659000	10016000116594	3/21/2022	7/1/2022
Honey Nut Cheerios™ Cereal Single Serve Singlepak .81 oz	11960000	10016000119601	3/21/2022	7/1/2022
Lucky Charms™ Cereal Single Serve Singlepak .81 oz	11949000	10016000119496	3/21/2022	7/1/2022
General Mills Cereal Favorites Variety Pack Single Serve Singlepak (70 ct) .84 oz	11673000	10016000116730	3/21/2022	7/1/2022
General Mills Cereal Family Variety Pack Single Serve Singlepak .85 oz	11994000	10016000119946	3/21/2022	7/1/2022

Suggested Replacements:

Product Description	BPC	GTIN
Golden Grahams™ Cereal Single Serve Bowlpak 1 oz	11943000	10016000119434
Cinnamon Toast Crunch™ Cereal Single Serve Bowlpak 1 oz	11815000	10016000118154
Multigrain Cheerios™ Cereal Single Serve Bowlpak 1 oz	32263000	10016000322636
Cocoa Puffs™ Cereal 25% Less Sugar Single Serve Bowlpak 1.06 oz	31888000	10016000318882
Reese's Puffs Cereal Single Serve Bowlpak 1 oz	31919000	10016000319193
Total™ Raisin Bran Cereal Single Serve Bowlpak 1.19 oz	12392000	10016000123929

Thank you for your support and cooperation. If you have any questions, please contact your local General Mills sales representative.

Sincerely,

General Mills North America Foodservice