



# K12 Services

IFD is committed to providing ingenuity that will progressively impact your school foodservice program. Our K12 Segment Specialists are professional consultants with extensive knowledge of your changing program requirements. Incorporating these elements with competitive pricing and programs designed to create savings makes IFD the right choice as your foodservice distribution partner.

## School Scope

IFD serves a diverse population of K-12 school Customers from single unit public and parochial schools to large multi-building districts. We tailor our programs to fit educational facilities of all sizes.

## CN Listings

IFD provides a product listing to assist our school Customers in planning their meals in accordance with healthy eating programs. The list includes a majority of all products at IFD that carry the Child Nutrition label or have USDA Child Nutrition equivalencies. It includes the m/ma and OEG values, allergens and other important criteria.

## NSRP

Our NSRP is an up-to-date web based site for school resources. It includes the CN book, Whole Grain book, Smart Snack listing with AHG Smart Snack calculators, SEPD's and calculators. This site is updated nightly.

## In-Services

IFD has a library of written in-services to assist our Customers with training. Topics include production, food quality, safety, customer relations, sanitation and cleaning, and nutrition. We also have trained specialists that can deliver on-site training including **ServSafe™** classes and testing and state approved CFPM recertification in Minnesota.

## Coupons & Rebates

Coupons and rebates are computer tracked at IFD. At the end of the program, qualifying invoices are sent to our Customers for remittance. An icon appears on Customer order guides next to items that currently have a manufacturer coupon that we are tracking.

## USDA Commodities

In both Minnesota and Wisconsin, we are set up to receive and deliver our Customers' USDA direct delivery foods. This includes daily uploading or Direct Diversion tracking through K-12 and Processor Link in Wisconsin and Minnesota.

## USDA Regulatory Support

IFD's K12 team is dedicated to assisting our school Customers in reaching their goals while implementing the sweeping improvements required by the changing school nutrition landscape. Since the inception of the Healthy, Hunger-Free Kids Act of 2010, IFD has been hard at work partnering with our K12 Customers. IFD supports the implementation of the various provisions with relevant, user-friendly programs and training, and by insuring USDA regulation compliant foods are available.





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## e-InFoLink

Our online order entry and management system has many value added services to assist Customers in item selection—including USDA meal components, nutritional values, allergens, product information and product formulation statements.

## School and Special Bookings

Throughout the school year we feature special theme and holiday offerings. These are sent electronically to our Customers to assist with ideas for adding something “special” on the menu.

## Spotlight on Produce

This monthly program features new and exciting fresh fruits and vegetables that are available to schools. It includes educational information on featured items along with a special limited time booking.

## Chemical & Beverage

Our chemical and beverage department has staff dedicated in both Minnesota and Wisconsin. They assist Customers with chemical choices as well as offer options in chemical dispensing and dishwashing equipment. This department offers a variety of juice and coffee services including equipment and products.

## School Nutrition Association

IFD is a sustaining and active member of SNA-Wisconsin and SNA-Minnesota, and participates in spring and fall education conferences and annual shows in Wisconsin and Minnesota.

## IFD Food Shows

We hold two extensive food/buying shows per year. These shows provide menu ideas and showcase new products on the market. Booths with new and school products are clearly marked for ease in locating. We provide proof of attendance for continuing education credits/professional standards.

## Direct Diversion Show and Seminars

IFD hosts a Direct Diversion conference each fall that includes educational seminars and menu concept round tables. This event spotlights NOI and FFS foods showcased in creative menu applications. Pertinent classes are offered regarding the Direct Diversion program that qualify for professional standards credit.

## Manufacturer Loyalty Programs

Listings of stocked items that qualify for programs like Cool School Café are provided. We track and direct deposit Customer’s points electronically with program facilitators where permitted, or we provide our Customers with velocity reports to submit to the appropriate manufacturer.

## IFD Dedicated Brokers

Each of the major brokerage houses have representatives that are dedicated to IFD and our Customers. They are well trained in the lines they represent and assist our consultants with any needs.

