

# CUSTOMER COUPON

VENDOR: 5900 ~ KELLANOVA

CAMP 2024

Effective Dates: May 1, 2024 to September 1, 2024

Submission Deadline: September 30, 2024

IFD #	MFG #	Description	Pack
101169	3800090819	Blueberry Nutri Grain Bar <b>S/O</b>	96/1.55 oz
62274	2410079263	WG, IW, Cracker Cheez-It	175/.75 oz
66220	2410012226	IW, Reduced Fat Cheez-It	60/1.5 oz
66643	3800035645	WG, IW, Apple Cinnamon Nutri-Grain Bar	48/1.3 oz
66644	3800059779	WG, IW, Apple Cinnamon Nutri-Grain Bar	96/1.55 oz
66638	3800035745	Blueberry Nutri Grain Bar	48/1.3 oz
66633	3800035845	WG, IW, Raspberry Nutri-Grain Bar	48/1.3 oz
66628	3800035945	Strawberry Nutri Grain Bar	48/1.3 oz
66619	3800059772	Strawberry Nutri Grain Bar	96/1.55 oz
28497	3800031032	IW, Frosted Blueberry Pop-tart <b>S/O</b>	72/2 ct
28584	3800017196	WG, Frosted Blueberry Pop-tart	120/1.69 oz
28591	3800017199	WG, Frosted Blueberry Pop-tart	72/2 ct
28592	3800055122	WG, IW, Frosted Cinnamon Sugar Pop-Tarts	120/1.69 oz
28587	3800055125	WG, Cinnamon Sugar Pop-tart	72/2 ct
28595	3800012073	WG, Frosted Fudge Pop--tart	72/2 ct
28599	3800012070	WG, IW, Fudge Frosted Pop-Tarts	120/1.69 oz
28597	3800055130	WG, IW, Strawberry Frosted Pop-tart	120/1.69 oz
28589	3800055133	WG, Frost Straw Pop-tart	72/2 ct
26800	3800035054	Rice Krispie Bars	96/.78 oz
27005	3800026547	IW, Original Rice Krispie Treats Bar	80/1.3 oz
27008	3800014540	WG, IW, Mini Rice Krispie Bar	600/.42 oz
27007	3800011052	WG, IW, Rice Krispie Treats Bar	80/1.41 oz
27009	3800014567	WG, IW, Choc Chip Rice Krispie Bar	80/1.59 oz
105818	3800026452	WG, Confetti Rice Krispies Treats Bar	80/1.48 oz
27004	3800026847	Double Choc Rice Krispie Bar	80/1.3 oz
33665	3010055644	WG, IW, Cinnamon Graham Bug Bites Snack	210/1 oz
103918	3010012695	WG, IW, Vanilla Graham Snack	210/1 oz

IFD FOODSERVICE DISTRIBUTOR

<http://www.callifd.com>

313 Hastings Place | Eau Claire, WI 54703

Phone: 800.873.0131

65945	3800024520	WG IW Snack Crunch mania French Toast Graham S/O	100/1.76 oz
65950	3800024518	WG, IW, Crunch mania Cinnabon Graham Snack	100/1.76 oz
66965	3010050689	WG, IW, Scooby-Doo! Cinnamon Sticks Graham Snack	210/1.1 oz
65892	3010040213	WG, Tiger Bites Graham Snack	150/1 oz
65899	3010040239	WG, IW, Tiger Choc Graham Bites Snack	150/1 oz

**\$2.50/case**

Minimum: 10 cs

**Maximum: \$2000**

**Offer valid for overnight camp operators only. Not available under bid or contract pricing.  
Cannot be combined with any other offer.**

Tracking reports accepted

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# Kellanova Camp Program

20  
24

Receive a rebate of up to \$2,000  
on the purchase of select Kellanova products!\*

\*After mail-in rebate

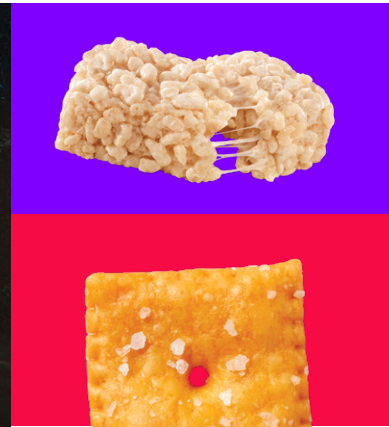
Kellanova offers brands campers know,  
making their experience more memorable.  
It all adds up to happy campers  
and smart camp business!

Earn \$2.50  
in rebates per case

of select Kellanova products purchased  
(maximum rebate \$2,000)

Good for purchases made between May 1st and September 1st, 2024

Rebates must be postmarked by September 30th, 2024



Mail this completed form with proofs of purchase to: Kellanova 2024 Camp Program, P.O. Box 1007, Brownsdale, MN 55918-1007

Yes, I am a Camp Foodservice Operator and not receiving any other contracted or bid pricing (refund payable to Camp Foodservice Operator only).

Camp Name (Checks Payable to Camps Only): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Yes, I would like Kellanova Away From Home to send me exclusive promotional offerings and updates via e-mail.

Address (No P.O. Boxes, please): \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Forwarding Address (only if camp is closed by 10/1/24): \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Distributor Name: \_\_\_\_\_ Distributor City, State: \_\_\_\_\_

Kellanova Sales Rep Name: \_\_\_\_\_ Are you affiliated with a Group Purchasing Organization (GPO)? \_\_\_\_\_

If yes, which Group Purchasing Organization (GPO)? \_\_\_\_\_ Operator Signature (required): \_\_\_\_\_

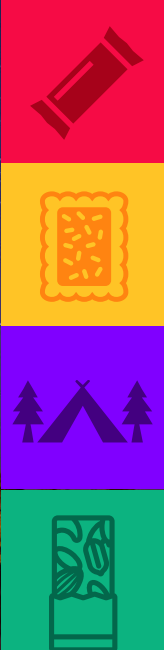
View our privacy policy at: <https://www.kellanova.com/us/en/privacy-notice.html>

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Receive a rebate of up to \$2,000  
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\*After mail-in rebate



UPC Case Code	Product Description (with individual case cost over \$20 per case)	Number of Cases	Rebate Per Case	= TOTAL REBATE
ALL	Cheez-It® Crackers		\$2.50	
ALL	Nutri-Grain® Cereal Bars		\$2.50	
ALL	Pop-Tarts® Toaster Pastries		\$2.50	
ALL	Rice Krispies Treats® Squares		\$2.50	
ALL	Special K® Products		\$2.50	
ALL	Kashi® Bars		\$2.50	
ALL	Zesta® Saltines or Oyster Crackers		\$2.50	
ALL	Kellogg's® Grab and Go Graham Snacks		\$2.50	
ALL	Pringles® Large and Small Grab & Go!™		\$2.50	

## Official Terms & Conditions

SUMMER OVERNIGHT CAMP OPERATORS: Begins 5/1/24 through 9/1/24 ("Promotion Period"):

1. Participating Summer Overnight Camp Operators purchase ten (10) or more cases of Participating Products ("Participating Products" categories include Cheez-It® crackers, Kellogg's® Nutri-Grain® bars, Pop-Tarts® toaster pastries, Kellogg's® Rice Krispies Treats®, Kellogg's® Special K® products, Kashi® bars, Zesta® Saltines, Zesta® Oyster crackers, and Kellogg's® Grab and Go Graham Snacks – see promotional flyer for complete list of Participating Products) from your designated Foodservice Distributor Sales Representative ("DSR") during the Promotion Period ("Qualifying Purchase"). 2. Receive a \$2.50/case rebate per each Qualifying Purchase to be provided in the form of a check to the Summer Overnight Camp account for the value of the rebate. Maximum amount of rebate that can be earned during the Promotion Period is \$2,000 per participating Summer Overnight Camp account. 3. To receive your rebate, go online to [www.fsromos4u.com/kellanova](http://www.fsromos4u.com/kellanova), enter the Quick Access Code: CampRebate24 and complete the Kellanova Redemption Form as instructed; and provide proof of Qualifying Purchase. Alternatively, complete the rebate form, as indicated, and mail-in along with your proof of Qualifying Purchase in an envelope with sufficient postage affixed to: Kellanova® Away From Home, c/o Camp Operator Rebate 2024, P.O. Box 1007, Brownsdale, MN 55918-1007. Online submission must be completed by 9/30/24; and mail-in submission must be postmarked by 9/30/24 and received by 10/7/24. Proof-of-purchase to be submitted in the form of a copy of distributor's invoice or velocity reports; and attached to rebate form. Rebate forms may also be obtained from your Foodservice Distributor Sales Representative. 4. Sponsor is not responsible for lost, late, misdirected, illegible, incomplete, damaged, postage due or mutilated mail. No altered or forged submissions will be accepted. All submissions become property of Sponsor and will not be returned. Sponsor is not responsible for any change of mailing address and/ or phone number of participants. Sponsor reserves the right to audit submissions. 5. Rebate forms must be fully completed in order to be eligible. Stated promotional allowances are for Participating Products as stated above purchased during the Promotion Period. Promotional allowances will not be honored without proper documentation (i.e. distributor invoices). Customer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Offer good only on Qualifying Purchase as stated above. Availability of some products may vary by location. Limit one (1) submission per eligible Summer Overnight Camp Operator. Offer open only to Summer Overnight Camp Operators in the fifty (50) United States and District of Columbia who are in good standing during the Promotion Period and at the time of receiving any rebate; and purchasing from designated Foodservice Distributor Sales Representative(s). Offer does not extend to national account customers, including GPO customers, or customers participating in any contract or programs, or school summer feeding/camps. Purchases from warehouse clubs, cash and carry, or resale are not eligible for this offer. All other offer segments do not qualify. Rebate offer must be submitted individually by Summer Overnight Camp Operators. No bulk submissions or third-party submissions will be accepted. Multi-unit operators require a rebate form for each selling location. This offer cannot be used in conjunction with any other Kellanova® Away From Home promotion on the Participating Products or purchases made by non-profit bid. Offer is void where prohibited. Sponsor: Kellanova, One Kellogg Square, South Tower, Battle Creek, MI 49016. ©2024 Kellanova

For more information contact your Kellanova Sales Representative,  
or visit [KellanovaAwayFromHome.com](http://KellanovaAwayFromHome.com) or call 877.511.5777

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