

# CUSTOMER COUPON

VENDOR: 5220 ~ PILGRIM'S PRIDE

2024 Q2 CHICKEN TENDERS

Effective Dates: April 1, 2024 to June 30, 2024

Submission Deadline: July 31, 2024

IFD #	MFG #	Description	Pack	Rebate
102855	60150	Spicy Wing Zing Chicken <b>S/O</b>	2/7.5#	\$15
52500	65715	1&2Joint, Breaded Chicken Wing Dings	2/7.5#	\$15
108126	111125	Marinated, Boneless Chicken Wings <b>S/O</b>	2/5#	\$10

\$10-\$15 /**case**

Minimum:

**Maximum: \$1,000**

[Offer valid for foodservice operators only. Not available under bid or contract pricing. Cannot have been purchased within the last 90 days. Cannot be combined with any other offer.](#)

Tracking reports accepted. Cannot have been purchased within the last 90 days.

IFD FOODSERVICE DISTRIBUTOR

<http://www.callifd.com>

313 Hastings Place | Eau Claire, WI 54703

Phone: 800.873.0131



**\$1,000**  
max savings

**92%** of the US general population has tried **CHICKEN TENDERS** and of those, **89% LIKE or LOVE it!\***

**DRIVE HIGHER MARGIN TO YOUR MENU with Pierce Chicken® products and EARN MORE!**



5934 | Traditional Style Golden Chicken Tender Fritters | Serving Suggestion

\*Datassential, Menu Trends, YE Sep '23, Concept Testing YE Oct '23

Product Code	Distributor Code	Product Description	Product Type	Case Pack	Rebate \$/Case
60150		Pierce Chicken® Fully Cooked Bone-In Wing Zings®	Bone-In Wing	2/7.5 lb	\$15
61015		Pierce Chicken® Fully Cooked Bone-In Wing Dings® Medium	Bone-In Wing	2/7.5 lb	\$15
65715		Pierce Chicken® Fully Cooked Bone-In Wing Dings®	Bone-In Wing	2/7.5 lb	\$15
111125		Pierce Chicken® Fully Cooked Boneless Dings®	Boneless Wing	2/5 lb	\$10
111355		Pierce Chicken® Fully Cooked Boneless Zings®	Boneless Wing	2/5 lb	\$10
13937		Pierce Chicken® Ready to Cook Homestyle Boneless Chunk Fritters	Boneless Wing	2/5 lb	\$10
26586		Pierce Chicken® Fully Cooked Original Breaded Fillets	Fillet	2/5 lb	\$10
26589		Pierce Chicken® Fully Cooked Original Spicy Breaded Fillets	Fillet	2/5 lb	\$10
26588		Pierce Chicken® Fully Cooked Homestyle Breaded Tenders	Tender	2/5 lb	\$10
7212		Pierce Chicken® Ready to Cook Homestyle Tender Fritters	Tender	2/5 lb	\$10
7213		Pierce Chicken® Ready to Cook Golden Tender Fritters	Tender	2/5 lb	\$10
13617		Pierce Chicken® Ready to Cook Homestyle Tender Fritters	Tender	2/5 lb	\$10
5934		Pierce Chicken® Uncooked Traditional Style Golden Chicken Tender Fritters	Tender	2/5 lb	\$10
111346		Pierce Chicken® Ready to Cook Tempura Nuggets	Tempura	2/5 lb	\$10
111324		Pierce Chicken® Ready to Cook Tempura Boneless Chunks	Tempura	2/5 lb	\$10
4341		Pierce Chicken® Fully Cooked Breaded Mild Popcorn	Popcorn	2/5 lb	\$10

**Wing Dings® and Wing Zings® products make it easy for you to do your thing. Count on outstanding flavor, premium quality and consistent results every time.**

- **Easy Prep:** Freezer to Fryer to Plate in less than 10 minutes!
- **Fully Breaded & Battered:** No complicated breading back of house, simplified preparation.
- **Customizable:** Ready for your signature sauces.
- **No surprises:** Consistent usable piece count with every product, every time.
- **Great hold times:** Stays delicious both in-house and over the road for delivery.
- **Long shelf life:** Allows for planning ahead to meet ongoing demand.

Redeem Digitally!  
**SCAN HERE**



Rebate applies for new business only, items not purchased in the last 90 days.<sup>1</sup>

**CHICKEN TENDERS** are most LOVED BY GEN Z AND MILLENNIALS.<sup>2</sup>

**27% current Menu Penetration, 3% more than the last 12 months.<sup>3</sup>**

1 Claims on existing business, or on items previously claimed, do not apply. | 2 Datassential - Menu Trends, YE Sep '23, Concept Testing YE Oct '23 | 3 Datassential - % of US restaurant menus that feature: current year = annual data for YE Q3 23

**STEP 1. RECORD YOUR PURCHASES.**

Product Description	Product Code	Number of Cases		Rebate \$		Reward Earned
<i>Example: Traditional Style Golden Chicken Tender Fritters</i>	5934	25	x	10	=	\$250
			x		=	
			x		=	
			x		=	
			x		=	

**GRAND TOTAL**

**STEP 2. REDEEM THIS REBATE.**

**PLEASE ENCLOSE YOUR DISTRIBUTOR INVOICES AND COMPLETE YOUR INFORMATION BELOW:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name of Operation: \_\_\_\_\_

Type of Operation: \_\_\_\_\_

Address (No PO Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Distributor Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Provide distributor invoices proving purchases made 04/01/2024 to 06/30/2024. Invoices must be post marked by 07/31/2024 to qualify. \$1,000 max redemption per location. **New Business Only**; one redemption per location per promotion window. Fill out this coupon with your original distributor invoice(s) or original distributor tracking report(s) with qualifying purchases highlighted as proof of purchase and mail to:

**TENDERS REBATE Q2 2024**  
 Mail To:  
 Attn: Pilgrim's Customer Care  
 P.O. Box 846 Brunswick, OH 44212  
 800-837-5352  
 Email to:  
 \_imt.rebates.admin@imtco.com  
 RBT092

**VALID DATES ARE 04/01/2024 - 06/30/2024**

For more information, please contact your Waypoint broker or Pilgrim's sales contact. Operators must submit their own payment request with signature as proof of authenticity. Send original distributor invoice(s) or original distributor tracking report(s). Offer valid only on products listed above. This offer applies to licensed food service operators only and does not apply to bid or contract customers. Rebate does not apply to wholesalers or distributors. This offer may not be used with any other Pilgrim's promotion. One coupon/redemption per food service operation. Please allow 6 to 8 weeks from promotional period closing to receive your rebate check. Void where prohibited.

