



Red Gold® & Folds of Honor Ketchup with a Cause



**When You Put These Bottles on Your Tables,
You'll Join in the Support of our Heroes**

The Folds of Honor Foundation provides educational support to the children and spouses of those that have fallen or have been disabled while serving our nation. A portion of the proceeds from each purchase of Red Gold® Folds of Honor Ketchup goes directly to aid this mission.

For more information or to order, see product listing on the back page and contact your Red Gold® Sales Manager or Broker at info@redgold.com, call (866) 729-7187.



FOLDS of HONOR

FACTS

THERE ARE MORE THAN

1 MILLION

DISABLED AND FALLEN SERVICE MEMBERS AFFECTED BY WAR



2 MILLION

DEPENDENTS OF MILITARY HEROES ARE ADVERSELY AFFECTED BY WAR



MORE THAN

\$9 BILLION

THE COST TO PROVIDE EDUCATIONAL SCHOLARSHIPS TO THE DEPENDENTS OF ALL FALLEN AND DISABLED SERVICE MEMBERS

FOLDS OF HONOR IS PROUD
TO HAVE A CUMULATIVE
AVERAGE RATIO OF

89%

OF EVERY DOLLAR RAISED
GOING TO OUR SCHOLARSHIP
PROGRAM



SINCE 2007, FOLDS OF HONOR
HAS AWARDED APPROXIMATELY

24,500

EDUCATIONAL SCHOLARSHIPS



IN 2019, YOU HELPED
AWARD OVER

4,500

EDUCATIONAL SCHOLARSHIPS

**FOR MORE INFORMATION ABOUT THE FOUNDATION VISIT WWW.FOLDSOFHONOR.ORG
FOR MORE INFORMATION ABOUT RED GOLD® VISIT WWW.REDGOLDFOODS.COM**



Buying Red Gold® Folds of Honor Ketchup Makes Sense for Your Brand

Red Gold® has been American Owned, Grown and Made™ since 1942. The mission of Folds of Honor is a natural fit for Red Gold®, as the company started in support of our nation's troops in WWII.

When You Stand with Red Gold® Folds of Honor Ketchup, You Show Support For...

240 MILLION

AMERICANS WHO SAY THEY GREATLY OR STRONGLY SUPPORT THE U.S. MILITARY*



LOCAL FAMILIES

44% OF ENLISTED MILITARY PERSONNEL GREW UP IN IN THESE MID-ATLANTIC STATES: NC, SC, GA, VA, WV, FL**

18.8 MILLION

U.S. MILITARY VETERANS WHO LIVE IN THE U.S.***



FOLDS OF HONOR

A 501(C)(3) NONPROFIT ORGANIZATION RATED A FOUR-STAR CHARITY BY CHARITY NAVIGATOR AND PLATINUM ON GUIDESTAR



RANKING OF STATES WITH THE HIGHEST NUMBER OF ACTIVE DUTY AND RESERVE MILITARY PERSONNEL RESIDING IN THE STATE: CA, TX, VA, NC, FL, GA, WA, SC, NY, CO****

*Gallop, 2019 **U.S. Department of Defense ***National Conference of State Legislatures ****Governing, 2019

Here's How We'll Support Your Switch to Red Gold® Folds of Honor Ketchup Purchases:

- Folds of Honor logo & explanation of the foundation on every ketchup bottle
- Customized table tent design and other merchandizing to signify your support of FOH's mission enabling you to include your brand
- With purchase of Red Gold® FOH ketchup, you can be included and recognized for your support on Red Gold®'s website and in Red Gold® email marketing



Show your support by purchasing any of the following Red Gold® Folds of Honor Ketchup products:

RED GOLD ITEM #	GTIN	PRODUCT DESCRIPTION	UNITS/CASE	CASE CUBE	TI	HI	CASES/PALLET
REDYA2R	6-00-72940-11521-4	Red Gold® Fancy Ketchup, 20 oz.	16	0.58	12	7	84
REDYA2R25	6-00-72940-11519-1	Red Gold® Fancy Ketchup, 20 oz.	25	0.90	8	8	64
REDYA1R	2-00-72940-00007-9	Red Gold® Fancy Ketchup, 14 oz.	24	0.70	12	5	60

**FOR MORE INFORMATION OR TO ORDER RED GOLD® FOLDS OF HONOR KETCHUP, CONTACT YOUR RED GOLD® SALES MANAGER OR BROKER
EMAIL INFO@REDGOLD.COM - CALL (866) 729-7187 - VISIT WWW.REDGOLDFOODS.COM**