

May 28, 2024

RE: Simplot Product Updates



As previously communicated, Simplot's vegetable business was significantly impacted by a recent fire at Lineage's cold storage warehouse in Kennewick, WA. Continuity of supply is at the forefront of our supply chain recovery plan efforts and as part of that strategy, we have identified several items that operators relied on in the past, but their declining demand tells us they may not be the same products that will help them succeed in the future.

By eliminating low-volume or unpopular products that tie up capacity and sourcing efforts, this enables us to invest our resources into what's needed to protect your core menu offerings. To support these efforts, Simplot Foods has made the strategic decision to discontinue the following products from our portfolio:

Brand	SKU	Product Name	Estimated Runout Date
Simple Goodness™	10071179187462	Country Mix Vegetable Blend 1/20#	JUN 2024
Simple Goodness™	10071179167624	Diced Peppers & Onions Blend 12/2#	JUL 2024
Simple Goodness™	10071179184119	RTE Diced Carrots 12/2#	JUL 2024
Simple Goodness™	10071179189336	Sugar Snap Peas 12/2#	JUL 2024
Simple Goodness™	10071179188759	Italian Vegetable Blend 12/2#	AUG 2024
Simple Goodness™	10071179165057	Diced Green Peppers 12/2#	SEP 2024
Simple Goodness™	10071179165019	Diced Red Peppers 12/2#	SEP 2024
Simple Goodness™	10071179180524	Italian Beans 12/2#	SEP 2024
RoastWorks®	10071179029298	Root Vegetable Blend 6/2.5#	MAY 2024
RoastWorks®	10071179757603	RTE Mediterranean Vegetable Blend 6/2.5#	JUN 2024
RoastWorks®	10071179000464	Potato Medley 6/2.5#	AUG 2024
Traditional	10071179020561	10 Cut Crinkle Cut Wedge 6/5#	JUN 2024

We will no longer source volume for the item listed above and will runout inventory on a first come, first served basis.

Thank you for your continued support as we work through this challenging situation. We appreciate your business and apologize that we will no longer support these products. If you have any further questions, please contact your Simplot Customer Service Representative or salesperson.

Thank you,

Simplot Product Marketing